

BOOST YOUR SALES WITH PLASTIC PRICE TAGS

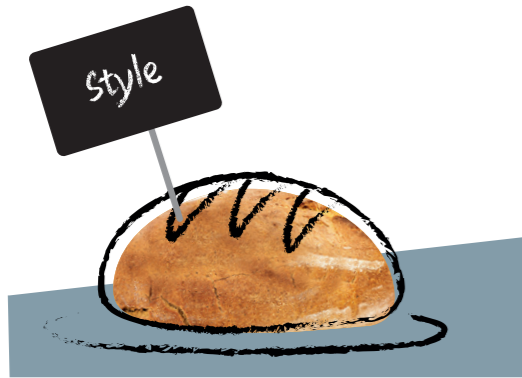


by **evolIS**

Customized plastic price tags in only a few seconds.

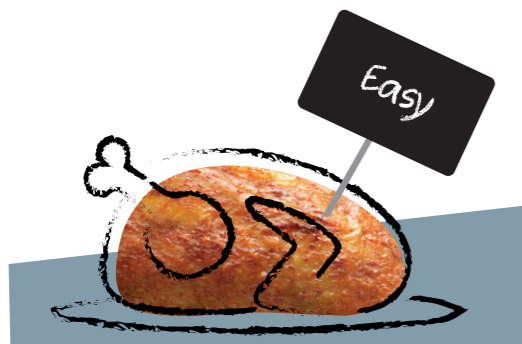
ENHANCED BRAND IMAGE

- Harmonisation of counters with totally personalised price tags
- Professional appearance with white text on black cards

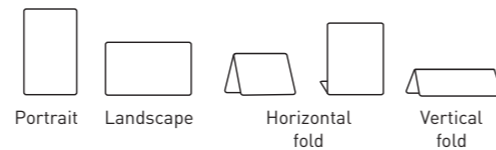


TIME SAVING

- Creation and updating of price tags on-site
- Printing of a price tag 15 seconds
- Quick cleaning



1 SUPPORT FOR FEW DIFFERENT TAG FORMATS



Hygiene



VISIBILITY AND HYGIENE GUARANTEED

- Highlighting products without hiding them
- Easy to clean plastic material which is resistant to cold and moisture



RESPECTS LEGAL REQUIREMENTS IN OPERATION SINCE DECEMBER 2014

European INCO regulation

Display of the 14 allergens present in finished goods:



European CMO Regulations

Common Market Organisation for fish and farmed-fish products.

Display of the following information:

- Commercial designation
- Scientific name
- Method of production
- Fishing gear
- Catch area or fishing sub-area
- Notice or symbol if the product has previously been frozen.



EFFICIENCY OF YOUR STAFF PERFORMANCE

Customizable information on the back side of the card

- PLU code
- Price check
- Barcode
- Ingredients
- Cooking advice
- Allergens...

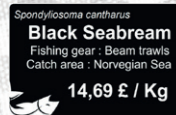


3 COMPLETE SOLUTIONS EDIKIO

- **Edikio Software**
Includes tag templates and databases
 - **Card printers**
Single or double-sided, for label in long or credit card format
 - **Consumables**
White ribbon and black PVC cards
- Also available**
Various price tag holders



TESTIMONIALS



M. Germond - Supermarket Super U - France

Evolis print solution utilised for the fishmonger counter.

« We needed price tags that would allow us to show all required information in accordance with fishing regulations. Additionally, these tags obviously needed to be food contact compliant, as well as easy-to-clean and damp proof.»



M. Yau - ABC Bakeries - Singapore

Evolis print solution utilised for their 10 bakeries within the Group.

« The ease of use of the Evolis print solution is remarkable. The Primacy allows for total personalisation whilst assuring a professional print finish.»

MAXIMUM RETURN ON INVESTMENT

Print your badges using blank cards and a colour ribbon:



Employee badges



Gift cards



Loyalty cards



Invitations